

Picture It

You may have heard that a picture or video is worth a 1,000 words. What if it was worth \$100,000? Help us help you save on your insurance costs. After any type of accident it is very important to preserve the scene with a couple of photographs as well as your videos.

For example:

- A child slips or falls from a highchair. Take five or six photographs from different angles. Save the chair as well as the photographs. Review and preserve your video surveillance as well!
- A customer trips over a curb or a spot on the sidewalk. Take five or six photographs from different angles. Did your video camera capture the event?
- A vehicle runs into your building. Take five or six photographs from different angles. Save your video.
 - » Save these photographs and videos and advise your insurance adjuster that you have obtained them. Make copies for mailing. Do not send originals.
 - » Taking this proactive step after an accident may result in significant savings on each claim. Do your part to help fight insurance fraud.



The preferred type of camera is digital so the photographs or video can be sent to the adjuster electronically. However, disposable or cell phone camera photos are better than none at all. Be sure to preserve the pictures or videos.

Should you have any questions or need further assistance, please visit our website, send an email or call us.